



Personal Info

Beijing | 13910963798 | shenruotong@gmail.com

Software Skills

2D: Figma, Ps, Ai, Midjourney

3D: C4D, Blender, Zbrush, Rhino, Keyshot, Redshift, Substance Painter

English: IELTS-7

Recent Projects

<https://www.ruotongshen.com/>

Work & Projects

2022–2024

Taichi Graphics
Senior UX Designer

Taitopia Render Engine

"Taitopia" is a cloud-native product renderer designed for industrial designers. Within "Taitopia," designers can set up scenes, light, texture, and adjust camera angles for 3D models, ultimately exporting product effective images or videos.

I'm responsible for 0-1 period of product design, proposing and determining the product's form and logic, considering feasibility and consistency comprehensively, and overseeing the product's interaction flow and visual style.

2020–2022

Bytedance
Interaction Designer

Smart Campus System

"Smart Campus" is a digitalized home-school service system aimed at helping teachers efficiently assign homework, and analyze students' learning situations using big data and AI technology. It aims to tailor teaching methods to each student's individual needs and helps parents gain a more comprehensive understanding of their child's school life.

I was responsible for the interaction design of major projects such as "Cloud Platform Framework Construction", "Learning Analysis", and "Home-School Calendar." Additionally, I handled the interaction design for special hardwares such as "Smart blackboard" and "Smart Homework Books".

Education

2018–2020

ArtCenter
College of Design
Media Design

Specialization: Realtime Communication, AI, XR, MoCap

Establishing independent research capabilities, sensitivity to new technologies, and imaginative application of technology has enabled me to develop a dialectical thinking habit. When it comes to product and design proposals, I can understand and evaluate them from multiple perspectives.

2014–2018

Tsinghua University
the Academy of Design
Industrial Design

Specialization: Product Design

I have mastered various design methods for both software and hardware products, along with scientific design and user research strategies. I've cultivated a robust and innovative design mindset, and, most importantly, developed a passion and drive for product design. My goal is to create a better life for people through excellent products.